



# PHPCon Poland 2023

Conference

***Sponsorship Offer***



*On the behalf of the Organising Team of the PHPCon Poland 2023 conference, I am honoured to invite you to take part in the organisation of this edition of the event. Taking advantage of this opportunity I would like you to read our sponsor offer.*

Last year's edition of PHPCon at a new venue - the four-star **Villa Verde Congress & Spa** resort in Zawiercie - was almost unanimously considered by our attendees to be the most successful. The hotel offers the possibility of organizing a conference with features of an integration event, i.e., lectures, workshops, accommodation, full board, and an integration event.

Last year, concerns about Covid accompanied us: there was still a risk of infection, and it was not entirely clear whether restrictions would be imposed again. At the time, I decided to hold the event in October, as it seemed safer than November, regarding possible logistical constraints. In addition, I decided to limit the agenda to domestic appearances in case of problems with cancelled flights.

In 2023, the above restrictions seem to be a thing of the past, hence the time for development and much bolder actions. Therefore, we are staying at the previous location, but:

- we are extending the conference by one day, which will give us between 24 and 27 additional speaker slots and an extra day for your presence in the exhibition area,
- we are returning to the international character of the conference by offering our Speaker's Package to international speakers as well,
- we are moving the workshop day from Friday to Thursday,
- we are returning to a bilingual agenda - talks and workshops in English and Polish.

The venue will be prepared for the arrival of 600 participants, which is the maximum it can handle. A dedicated chillout area located on the ground floor in the northern part of the hotel will be at your disposal. We already encourage you to bring along any relaxing and sustaining elements for your attendees.

We also care about marketing in social media and so we will welcome any help from you in this regard.

Kindly please take a look at the offer we have prepared for you.

**Dariusz Grzesista**



Event Manager, Head of PHPCon Poland 2023



## GENERAL INFORMATION

### **Name, time and place**

PHPCon Poland conference, November 16<sup>th</sup> – 18<sup>th</sup>, 2023; [2023.phpcon.pl](https://2023.phpcon.pl)

The Villa Verde Congress & Spa hotel in Zawiercie; [www.villaverde.pl](https://www.villaverde.pl)

### **Mission**

Raising qualifications, promoting best programmer practices, integration of the community, exchange of experience among professionals and enthusiasts of PHP programming language and various technologies related to it.

### **Theme**

Widely understood programming and administering of the PHP environment. Frameworks, servers, the newest concepts, trends and technologies. Exchange of ideas and experiences, presentations of individual approaches to problems and methods of their solving.

### **Talk classification**

We allow talks in Polish and English at any level of difficulty, but we will be choosing proposal by the originality of the topic, individuality of the approach and (however) a small emphasis on advanced topics.

### **Rules of presenting marketing and recruitment content**

The conference agenda will contain only talks submitted during the *Call for Papers*, which lasts until **July 20<sup>th</sup>, 2023** on the website [cfp.phpcon.pl](https://cfp.phpcon.pl).

The talks may contain limited elements of product marketing and recruitment topics, however, the time of such topics may not exceed 10% of the overall speaking time and should be presented at the end of the speech.

We do not assume separate dedicated sponsored speeches.

### **Allocation of the Sponsor funds**

- participation in the general conference budget – in this case you obtain the name of the Sponsor with an exact colour (i.e. Platinum, Golden and so on);
- covering the costs of a selected element of the conference, e.g.
  - ✓ coffee breaks,
  - ✓ conference advertising spots on the internet,
  - ✓ concert of a musical band,
  - ✓ beer for after-party participants,
  - ✓ evening at the bowling (Friday and Saturday).– in this case you obtain the status of Named Sponsor (Sponsor of the selected item).

### **Methods of support**

- Purchase of advertising services from the organizer (advance + final VAT invoice), or:
- Independent coverage of costs of a selected element of the event (without the participation of the organizer).

## PLATINUM SPONSOR

- title awarded for exclusiveness to the single PHPCon Poland 2023 Sponsor;
- ca. 20 sq. metres for booth in the space intended for Sponsors on the Conference Days (Friday & Saturday);
- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- placing an extra logo of the Sponsor on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- possibility of conducting a survey among conference attendees;
- possibility of announcing various events, such as meetings or competitions, during breaks in lecture halls;
- possibility to send up to 5 commercial e-mails to all attendees who have agreed to receive such messages;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing roll-ups advertising the Sponsor in all lecture and workshop rooms (the price of the package does not include the cost of making and delivery of the roll-ups);
- possibility of a rotational display of the Sponsor's advertising spot on the screens of lecture halls during breaks between lectures;
- possibility of placing the Sponsor announcement on social media channels of the conference (Facebook, Instagram, and LinkedIn);
- rotational display of the Sponsor's logo on the screens of lecture halls during breaks between lectures;
- 5 free tickets to the conference for the representatives of the Sponsor.

**Price: 20 000 PLN**

(~ € 4 500)

## GOLDEN SPONSOR

- ca. 10 sq. metres for booth in the space intended for Sponsors on the Conference Days (Friday & Saturday);
- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- possibility of conducting a survey among conference attendees;
- possibility of announcing various events, such as meetings or competitions, during breaks in lecture halls;
- possibility to send up to 3 commercial e-mails to all attendees who have agreed to receive such messages;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing roll-ups advertising the Sponsor in all lecture halls on the conference day (the price of the package does not include the cost of making and delivery of the roll-ups);
- possibility of placing the Sponsor announcement on social media channels of the conference (Facebook, Instagram, and LinkedIn);
- rotational display of the Sponsor's logo on the screens of lecture halls during breaks between lectures;
- 3 free tickets to the conference for the representatives of the Sponsor.

**Price: 12 000 PLN**

(~ € 2 700)

## SILVER SPONSOR

- ca. 5 sq. metres for booth in the space intended for Sponsors on the Conference Days (Friday & Saturday);
- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- possibility to send one commercial e-mail to all attendees who have agreed to receive such messages;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing one roll-up advertising the Sponsor in a chosen lecture hall on the conference day (the price of the package does not include the cost of making and delivery of the roll-up);
- possibility of placing the Sponsor announcement on social media channels of the conference (Facebook, Instagram, and LinkedIn);
- rotational display of the Sponsor's logo on the screens of lecture halls during breaks between lectures;
- 2 free tickets to the conference for the representatives of the Sponsor.

**Price: 8 000 PLN**

(~ € 1 800)

## BRONZE SPONSOR

- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing the Sponsor announcement on social media channels of the conference (Facebook, Instagram, and LinkedIn);
- rotational display of the Sponsor's logo on the screens of lecture halls during breaks between lectures;
- 1 free ticket to the conference for the representative of the Sponsor.

**Price: 5 000 PLN**

(~ € 1 100)



## SPONSOR OF COFFEE

*Support subject: A total of three coffee breaks: two on Saturday and one on Sunday.  
Beverages, sweets and fruits in addition to coffee.*

- title awarded to a maximum of five Sponsor of a given edition;
- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- possibility to send one commercial e-mail to all attendees who have agreed to receive such messages;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing one roll-up advertising the Sponsor in a chosen lecture hall on the conference day (the price of the package does not include the cost of making and delivery of the roll-up);
- possibility of placing the Sponsor announcement on social media channels of the conference (Facebook, Instagram, and LinkedIn);
- rotational display of the Sponsor's logo on the screens of lecture halls during breaks between lectures;
- 2 free tickets to the conference for the representatives of the Sponsor.

**Price: 6 000 PLN**

(~ € 1 350)

## SPONSOR OF THE CONCERT

*Support subject: covering the costs of the musical concert and the rider-pack of the "Kołdra" hip-hop-chillout band (songs about IT) on Saturday night.*

- title awarded for exclusiveness;
- ca. 10 sq. metres for booth in the space intended for Sponsors on the Conference Days (Friday & Saturday);
- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- possibility of conducting a survey among conference attendees;
- possibility of announcing various events, such as meetings or competitions, during breaks in lecture halls;
- possibility to send up to 3 commercial e-mails to all attendees who have agreed to receive such messages;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing roll-ups advertising the Sponsor in all lecture halls on the conference day (the price of the package does not include the cost of making and delivery of the roll-ups);
- possibility of placing the Sponsor announcement on social media channels of the conference (Facebook, Instagram, and LinkedIn);
- rotational display of the Sponsor's logo on the screens of lecture halls during breaks between lectures;
- 3 free tickets to the conference for the representatives of the Sponsor.

**Price: 10 000 PLN**

(~ € 2 250)

## **SPONSOR OF BEER (DURING THE CONCERT)**

*Support subject: covering the costs of the beer vouchers during the concert event in the barbecue shed.*

- title awarded for exclusiveness;
- ca. 5 sq. metres for booth in the space intended for Sponsors on the Conference Day (Friday & Saturday);
- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- possibility of conducting a survey among conference attendees;
- possibility of announcing various events, such as meetings or competitions, during breaks in lecture halls;
- possibility to send up to 3 commercial e-mails to all attendees who have agreed to receive such messages;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing roll-ups advertising the Sponsor in all lecture halls on the conference day (the price of the package does not include the cost of making and delivery of the roll-ups);
- possibility of placing the Sponsor announcement on social media channels of the conference (Facebook, Instagram, and LinkedIn);
- rotational display of the Sponsor's logo on the screens of lecture halls during breaks between lectures;
- 2 free tickets to the conference for the representatives of the Sponsor.

**Price: 8 000 PLN**

(~ € 1 800)

## SPONSOR OF ADVERTISING SPOTS

*Support subject: covering the costs of the teaser and the after-movie. Possible exclusive Sponsor's branding on materials directly.*

- title awarded for exclusiveness;
- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- possibility to send one commercial e-mail to all attendees who have agreed to receive such messages;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing one roll-up advertising the Sponsor in a chosen lecture hall on the conference day (the price of the package does not include the cost of making and delivery of the roll-up);
- possibility of placing the Sponsor announcement on social media channels of the conference (Facebook, Instagram, and LinkedIn);
- rotational display of the Sponsor's logo on the screens of lecture halls during breaks between lectures;
- 2 free tickets to the conference for the representatives of the Sponsor.

**Price: 6 000 PLN**

(~ € 1 350)

## SPONSOR OF BOWLING

*Support subject: covering the costs of the bowling hall rental (Friday night & Saturday night) and associated services.*

- title awarded for exclusiveness;
- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing the Sponsor announcement on social media channels of the conference (Facebook, Instagram, and LinkedIn);
- rotational display of the Sponsor's logo on the screens of lecture halls during breaks between lectures;
- 1 free ticket to the conference for the representative of the Sponsor.

**Price: 4 000 PLN**

(~ € 900)

## OPTIONAL ELEMENTS

If your favourite package doesn't fit in your needs, feel free to choose among elements specified below and add it's price to the total amount. Analogically, if you don't need some elements, you can subtract it's price from the total. Adding and subtracting applies only for elements specified below.

### **Addition and subtraction applies only to the items listed below.**

Lowering the value of a given package to a lower level by subtracting some of its components, automatically changes the sponsor's title to a lower one.

Example: If you have selected the Golden package and subtracted so many components from it that it has reached the Silver Package level, you automatically become a Silver Sponsor.

extra logo of the Sponsor on the main page of the conference in the Sponsor section together with a direct link to the page indicated by him	600 PLN / € 130
additional survey among conference attendees	600 PLN / € 130
sending one commercial e-mail message to attendees who agreed to receive such messages (on your request, we provide statistics from the Mailgun system after the campaign)	600 PLN / € 130
making a 2m x 1m roll-up advertising the Sponsor (from a final project sent in PDF by him) together with delivery to the conference venue	900 PLN / € 200
extra roll-up of the Sponsor placed in chosen lecture hall	600 PLN / € 130
extra roll-up of the Sponsor placed next to the chosen lecture hall entrance or other agreed place	400 PLN / € 90
conference ticket for one representative of the Sponsor	900 PLN / € 200
workshop ticket for one representative of the Sponsor	500 PLN / € 110



## LOGISTICS

Please learn about the [place allotment](#) before you choose a specific sponsor package. This up-to-date map shows you the place availability in the sponsor- and chill-out zone including the room dimensions, AC connectors placing, and on-site pictures.

We presume that our conference will be visited by up to 600 people. We will be able to give you more accurate figures over time, according to the principle that the closer to the conference, the more accurate forecast.

In case of shipment please send all packages directly to the hotel:

**Dominika Hagno (PHPCon Poland conference)**

**hotel Villa Verde Congress & Spa**

**ul. Mrzygłodzka 273**

**Zawiercie, 42-400, Poland**

**phone: +48 784 670121**

Kindly please order your shipment so they **reach the hotel** in the week preceding the conference, i.e. November 6 – 10, 2023.

Before November 3, you can also send your parcel directly to the organizer:

**Conferia Events Dariusz Grzesista**

**ul. Wodzisławska 50A**

**Rybnik, 44-200, Poland**

**phone: +48 604 435060**

**Kindly please keep above dates.**

**Later shipments can preclude distributing your gadget.**

All amounts in this document are VAT exclusive.



Do you have a question?

Feel free to contact us!

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